

# **Cookie Policy**

This Cookie Policy explains how we use cookies and similar technologies on our website ("Website"). By using our website, you consent to the use of cookies as described in this policy.

## 1. What Are Cookies?

Cookies are small text files that are placed on your device (computer, tablet, or mobile phone) when you visit a website. They help the website recognize your device and store certain information about your preferences or past actions, improving your browsing experience.

#### 2. Types of Cookies We Use

We use the following types of cookies on our website:

- **Essential Cookies**: These cookies are necessary for the functioning of the Website. They enable you to navigate the site and use its features, such as accessing secure areas. Without these cookies, certain services cannot be provided.
- **Performance Cookies**: These cookies collect information about how visitors use the Website, such as which pages are most frequently visited. This data helps us improve the Website's functionality and user experience.
- **Functional Cookies**: These cookies allow the Website to remember your choices, such as language preferences, and provide enhanced features to improve your experience.
- **Targeting/Advertising Cookies**: These cookies are used to deliver advertisements relevant to you and your interests. They also help limit the number of times you see an ad and measure the effectiveness of our advertising campaigns.

## 3. Third-Party Cookies

We may also use third-party cookies provided by external services, such as analytics tools or advertising networks. These cookies are placed by third-party providers and are subject to their own privacy policies.

#### 4. Managing Cookies

You have the option to manage or disable cookies through your browser settings. However, please note that disabling cookies may affect the functionality and performance of our website, and certain features may not be available.

To manage cookies, you can typically adjust your browser settings to accept, block, or delete cookies. For more information on managing cookies, visit your browser's help section.

#### 5. Changes to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in our use of cookies or legal requirements. Any changes will be posted on this page, and the date of the most recent update will be indicated at the top of the policy.

## 6. Contact Us

If you have any questions or concerns about our use of cookies, please contact DATSON Building Materials Trading L.L.C at:

Address: P.O. Box 91176, Dubai, UAE Phone: +971-43515060 Web: www. datsonbm.com Email: info@datsonbm.com